



Mission: RISE Cowley promotes healthy lifestyles by collaborating to raise awareness and encourage involvement for residents of Cowley County, Kansas.

Subcommittee Report

Committee Name: Healthcare

Short-term Outcomes: Raise awareness of Pathways opportunities among decision makers in the healthcare community

Intermediate Outcomes: Adopt organizational policy changes that positively affect the health of employees and patients

Long-term Outcomes: Providers proactively support healthy living, improving health outcomes for those who live and work in Cowley County

Chair of Committee: *Present:* Sarah Bryant

Committee Members: *Present:* Ruth Bumgarner, Valerie Braddy, Sarah Bryant, Taylor Schwartz, Renee Price, Charissa Wall; Charla Myrick, Doc Arnett; *Special Guest:* Sarah Werner; *Invited:* Rachel Livingston, Heidi Potucek, Amy White, Molly Bloedel, Krista Carillo, Dr. Tessa Rohrberg, Tarena Sisk, Jason Hallinan, Sean Page

Date of Last meeting: 2/20/2019

Date of Next meeting: 3/20/2019 – SCKMC (tentative)

Action Items In Progress/Pending:

- Continued discussion & assigned tasks for “Coordination Is Key” grant opportunity related to tobacco cessation
 - Discussed Beat the Pack training and determined that postponing was best (unless more than 4 had RSVP’d)
 - Brainstormed promotional ideas and targets for new set of BTP dates:
 - News release, Facebook, infographics including pregnant mothers
 - Posters – Churches, Pharmacy, Dentists, Health Departments, Walmart, Dillons, Gas Stations, Schools, Vet Offices, Restaurants, Bars/Pool Hall, GE, Creekstone, KanPak
 - Bag Stuffers for Pharmacies – 500 with fact about NRT combined with support group
 - BTP Blitz to get items out (Currently looking at 3/14/2019 @ 1pm)
 - Brainstormed ideas for grant application
 - Tear pad, mugs, food, bag stuffers, NRT subsidized for no health ins. coverage, brochures, posters, postcards for providers, Facebook/Instagram advertising, radio

commercials, t-shirts, quit packs – mints, stress putty, bag, CO2 Analyzer, videos, LMSW tobacco cessation counselor, incentives for BTP participants

- Discussed following up with providers for pledge and tobacco cessation policy – Sarah to send list for follow-up calls
- Heard from Sarah Werner about collaboration with Community Well-being for tobacco cessation
 - Speaker @ schools for tobacco prevention
 - Ideas - Great American Smokeout and Pick Up the Butts
 - **Budget Requirements:** Print jobs for BTP – under \$100

Action Items Completed:

- Reviewed employer survey about tobacco cessation support
 - **Budget Requirements:** n/a

Recommendations:

- **Budget Requirements:** n/a

Questions for the Steering Committee:

- n/a

Other Comments: n/a

Submitted by: Sarah Bryant

Date Submitted: 3/4/2019

Submission guidelines: Please submit to RISE Cowley Secretary one week prior to Steering Committee Meeting